

make mine a million \$ business

E-NEWSLETTER

September 10, 2009

Featured RACER



M3 Racer [Kaushika Patel](#), owner of **Catalyst Tea** is using her financials to build a sustainable business. *"I joined the race to make myself more accountable and to get focused on truly building a sustainable business model to transform my kitchen table top idea into a lifestyle consumer brand. I've learned by going through some of the exercises in the tool kits and doing quick financials that my timeline may be longer than planned but that it is achievable over the long run. My plans are to really jump start the business in the 4th quarter and continue to build the framework for growth and enroll others in my vision. Whenever I need a dose of positive motivation, I come back to the site and read the stories of the profiled racers. Then I get back to work on my dreams."*

***Do you want to be featured in our newsletter?
Make sure your profile and dashboard are up to date and you could be next!***

Upcoming Webinars

Angels, Sharks and Bootstraps: Growing your Business with (or without) Outside Investors -

Monday, September 14, 2009, 6:00pm EST to
7:00pm EDT



Curious if your business is attractive to investors?
Conducted by **Count Me In Experts, Libby Ladu** of **Right Brain Ventures** and **Ellen Rohr** of **BareBonesBiz.com**,

Angels, Sharks and Bootstraps: Growing your Business with (or without) Outside Investors will explain how to finance your business with bootstrapping or with outside investors. This will be an informal, interactive webinar. Bring your questions, jump in with suggestions...and have some financial FUN!

Click to watch Nell's video

***No one's going to
rescue you!***

**Come to the
Count Me In
Leadership Institute
at Office Depot**

M3 RACE Tip:
["How to: Create Guidelines for Granting Credit"](#)



Is your credit score holding you back?

Learn how to manage your credit and how new policies may impact your access to financing.

Establishing a credit policy will help maintain your customers and your cash flow. Read ["How to: Create Guidelines for Granting Credit"](#)

M3 RACE In the News:



"Women On the Move in The Costco Connection"

When Costco member, [Nadine Vogel](#) started her business, she wanted to use her expertise to help corporations reach members of the disabled community.

Nadine is just one M3 Racer featured in this month's Costo Connection. Click [here](#) to read the full article.

September 24 - 26, 2009



Shop Independent Designers Featured on SheFinds

From **September 1st through Jan 1st**, [SheFinds](#) is featuring a different designer each day. A portion of each sale will go to **Count Me In**. Keep checking in to see what's new! Go to www.shefinds.com/tag/count-me-in/

Placeholder text for the Stepping Out of Line article.

Stepping Out of Line

"What keeps me going as an entrepreneur is

*listening to your book **Stepping Out of Line** on my ipod :)...you give me the drive to keep going on those days when I question myself and my vision for my business. Thanks Nell!"*

*- **Shannon M. Davis,**
via Facebook*

[Check out](#) Nell Merlino's book, "Stepping Out of Line".