



The Tea House Times

Tea Publication - Resources - Education - Shops

[HOME PAGE](#)

[THE TEA HOUSE TIMES](#)

[TEA BUREAU](#)

[TEA COURSE](#)

[SHOP](#)

[NEWS AND COLUMNS](#)

[PLACES FOR TEA](#)

[REGISTER](#)

you are not logged in. Access is limited. [Login](#) or [see membership information](#). • The Tea House Times

Site Search:

 [GO!](#)

AN INTERVIEW WITH . . .

KAUSHIKA PATEL/CATALYST GOURMET

The Tea House Times, LLC
Your Trusted Source for
Everything Tea
Since 2003

Bi-monthly publication -
CLICK HERE to \$UBSCRIBE to
The Tea House Times

OR

Click here to Register for log-in
access for FREE online version.

From time to time, The Tea House Times will share an interview with one of our regular advertisers, circulate the interview to our email list and post here at our website.

This month we are interviewing:

CATALYST GOURMET (2009)

[ABOUT US](#)

[CONTACT](#)

[FAQ/HELP](#)

[TEA BUREAU](#)

[SPEAKERS BUREAU](#)

[PLACES FOR TEA](#)

[ADVERTISE](#)

[CLASSIFIEDS](#)

[SHOP ONLINE](#)

[SUBSCRIBE](#)

[EVENTS/CALENDAR](#)

[INTERVIEWS](#)

Catalyst Gourmet, also known as Catalyst Tea, was founded in 2007 by Kaushika Patel. The company offers unique gourmet tea enhancers called Catalyst Tea Enhancers™ which enable you to transform the aroma and flavor of your tea or other beverages and favorites as you do with your food. The exotic flavors make tea time exciting. The product line is expanding to offer custom gifts, accessories, stationary, recipe cards and other all natural gourmet products in 2009.

GAIL/THE TEA HOUSE TIMES: Kaushika, please tell us about Catalyst Tea Enhancers.

KAUSHIKA PATEL/CATALYST GOURMET: Catalyst Tea

[BOOK REVIEWS](#)

[PRODUCT REVIEWS](#)

[TESTIMONIALS](#)

[TEA FACTS](#)

[TEA AND HEALTH](#)

[TEA PARTY IDEAS](#)

[TEA PARTY RECIPES](#)

[TEA PARTY GAMES \(must log in\)](#)

[LATEST ISSUE OF THT \(must log in\)](#)



[July/August 2010 Issue](#)

[Subscribe or Register & Log-in to view online.](#)

Featured Columns / News

[Message from Tea Association of USA \(TeaHouseTimesAdmin\)](#)

[Tea Bureau News Releases \(TeaHouseTimesAdmin\)](#)

[The Tea House Times - Our News & Announcements \(TeaHouseTimesAdmin\)](#)

Enhancers were “born” while I was drinking a cup of green tea for the first time while on bed-rest. I envisioned the idea for easy to shake in "Tasty Tea Enhancers" that would be good for me and great tasting when added to tea. That idea eventually evolved and became Catalyst Tea Enhancers™ after almost two years of sharing the products, various blends and ideas with consumers in various market events and tests. Catalyst Tea Enhancers™ are used by our consumers to enhance the flavors of more than just tea and bring a good for you gourmet infusion to everyday favorites such as coffee, yogurt, oatmeal, smoothies, baking, & more. They are hand-crafted, hand-blended and created by grinding fresh whole spices and some pre-ground spices into special "top secret" recipes that I created and developed using 9 core "super spices", as I like to call them, that I chose specifically for our blends for their antioxidant and healing properties.

GAIL/THE TEA HOUSE TIMES: I know from tasting these myself that the Catalyst Tea Enhancers™ do not contain sugar. In fact, in a side by side comparison I prepared a chai tea mix (pre-sweetened) vs. my own black tea with your Catalyst Tea Enhancer™, Enchanting Chai version added to my tea. The sweet chai mix was pushed aside as I found myself reaching more and more for the unsweetened version, also knowing it was the healthier choice. Do Catalyst Tea Enhancers™ contain sugar or any sweetener?

KAUSHIKA PATEL/CATALYST GOURMET: No. I specifically excluded any sweeteners or sugars as my goal in creating Catalyst Tea Enhancers™ was to make tea more tasteful and still retain the maximum health benefits of tea. Sweetener can be added if you want to indulge a little, but I designed the blends to be aromatic and flavorful enough on their own as I come from a family with high risk of diabetes. We are donating a portion of our online sales to Diabetes and other charities as part of our goal to support healthy living.

GAIL/THE TEA HOUSE TIMES: Where did the artwork on the labels originate?



KAUSHIKA PATEL/CATALYST GOURMET: Details matter to me and I wanted the product packaging to reflect the beauty of the blends. All the artwork on the packaging is an original piece of art that I painted on canvas first then digitized for use as my label design. I also develop custom inspirational quotes for each blend and the “Lotus of Life” image on each label reflects my vision to transform ordinary experiences into moments of bliss. My custom artwork will soon be available in accessories, a stationary line and more.

GAIL/THE TEA HOUSE TIMES: What flavors are available for Catalyst Tea Enhancers?

KAUSHIKA PATEL/CATALYST GOURMET: Our 4 introductory blends include: Enchanting Chai, Gourmet Ginger, Fennel Fusion, and Sensational Saffron. They are handcrafted from all natural spices and have no sugar or preservatives and each blend is designed to support health and wellness. Our new Tea Enhancers™ transform any tea (black, white, green, oolong, bagged or loose leaf or pre-flavored tea) into a fragrant, delicious gourmet experience with a simple shake or two of one of our blends into your cup of tea. We are also excited about our new Turmeric based Tea Enhancer™ and line of limited edition holiday spices launching this fall.

GAIL/THE TEA HOUSE TIMES: What other uses have you found for the Catalyst Tea Enhancers?

KAUSHIKA PATEL/CATALYST GOURMET: To my delight, we’ve discovered consumers frequently use our blends for more than just their tea. That inspired me to develop quick and easy recipes that we now share online and will be available in our future recipe books. Our top ten uses? Add to any Tea (Hot or Iced), add to coffee or lattes, blend up in smoothies, add to yogurt, sprinkle on ice cream, add to syrup or pancakes, add to hot chocolate, add to oatmeal, sprinkle over fruits or veggies and add to baking. All fun ways to enjoy Catalyst Tea Enhancers™ in

your everyday favorites!

GAIL/THE TEA HOUSE TIMES: Please provide contact information, retail and wholesale details, website, etc.

KAUSHIKA PATEL/CATALYST GOURMET: We offer both retail and wholesale including foodservice options. We welcome new wholesale accounts and have no minimums. Every wholesale order receives a few tasting single use sachets for use in sampling. Retailers that place orders for \$200 wholesale or more receive a free set of our elegant Trial Size Collection with each qualifying order. Our website is www.CatalystGourmet.com Call us at 1-888-229-0212, email sales@catalysttea.com or complete our wholesale form online to receive a current price list and order form. We also do custom corporate gift baskets and event favors.

GAIL/THE TEA HOUSE TIMES: Thanks for your time, Kaushika.

Be sure to visit www.catalystgourmet.com to find great ways to use Catalyst Tea Enhancers™, recipes, and more.



The Tea House Times
*Connecting Businesses and Consumers
to all things ~ Tea ~*
Bi-monthly publication - online and in print

*Log in to access our most recent issue for FREE.
Or order a paid subscription - mailed to you.
Use Tea Bureau and Tea Course for more
Resources, Networking, and Education*

<http://www.theteahousetimes.com/members/theteahousetimes/adminpages/InterviewCatalystGourmet>